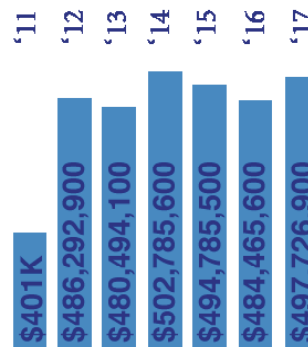


2017 YEAR IN REVIEW

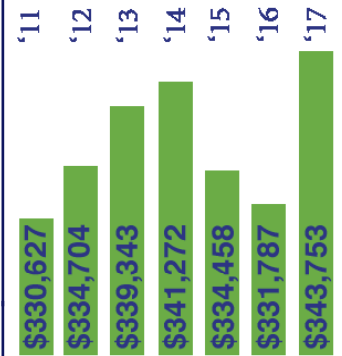
TOTAL PROPERTY VALUE INCREASE = UP \$13 MILLION



PROPERTY VALUE TRENDS



ANNUAL BID ASSESSMENT TRENDS



DISTRICT IMAGE

Property improvement matching grants awarded



\$16,000 in improvements leveraged

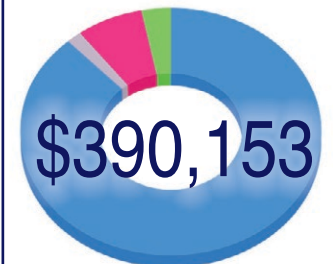
OVER



of roadways are professionally landscaped & maintained monthly



ANNUAL REVENUE



- Airport BID Assessment - \$343,753
- Airport Gateway Business Association - \$6,400
- Milwaukee Gateway Aerotropolis - \$28,000
- S 13th & W Oklahoma Ave BID - \$12,000

DISTRICT PROMOTION

Programs & events attracted over

1000
people

+

500
email subscribers

Number of social media followers increased

380%



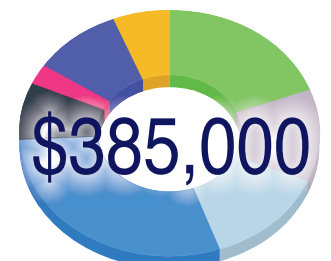
PUBLIC SAFETY

2,500

hours of mobile patrol privately contracted for the Gateway









ANNUAL EXPENSES



- Beautification - \$50,000
- Safety & Security - \$50,000
- Marketing & Events - \$55,000
- Personnel - \$123,000
- Office & Administration - \$31,000
- Accounting & Insurance - \$11,000
- Project Carryover - \$40,000
- Economic Development - \$25,000

Airport Gateway Business Improvement District 2017 Impact Map

2018 Improvement Locations

-  Property Improvement Grant
-  Enhanced Landscaping
-  Public Art Mural
-  Green Corridor Street Signage (6th Street)
-  District Promotion or Training Event
-  District Boundary



Economic Development Aerotropolis Milwaukee

	 <p>Completion of the Aerotropolis Development Plan ***Endorsement of the Plan by 7 Southeastern Milwaukee County Municipalities</p>	 <p>Industry Workforce Development</p>
 <p>Port of Milwaukee collaboration on Intermodal Rail/Trucking Facility Advocacy & Development</p>	 <p>Industry Survey in collaboration with MMAC and the Port of Milwaukee</p>	